



First Color Event FAQ Sheet:

Q: What is the date and time of the First Colors Ceremony?

A: The First Colors Ceremony will be held April 16 at 10:00 AM EDT / 7:00 AM PDT and will run 75 minutes.

Q: Where will I be able to view the event?

A: The broadcast will be streamed live from www.ww1cc.org/firstcolors

Q: What will the First Colors Ceremony entail?

A: The First Colors Ceremony is an emotionally powerful, live broadcast event that commemorates those who served in the trenches and on the home front, celebrating a nation forever changed by the sacrifices they made and the ideals they bequeathed. Featuring Oscar nominee Gary Sinise, the First Colors Ceremony takes place in what was formerly known as Pershing Park, now home to the new Memorial. The ceremony's national scope is amplified by guest appearances of notable participants from locations across the country, complemented by an entertainment program featuring a diverse array of performers. Viewers will hear insights from high-profile elected officials, military leaders and the dedicated team who rekindled the flame, surmounted many obstacles and created a lasting legacy for all Americans.

Q: Why is it called "First Colors?"

A: First Colors follows the path of an American flag that first flew over our nation's capital on April 6, 2017, commemorating the Centennial Day that the United States went to war in 1917. This Commemorative Flag then flew over the American WWI battlefield cemeteries of Europe, honoring the 116,516 individuals who gave their all during the war. Back in the states it was flown over the National World War I Museum and Memorial in Kansas City, Missouri. Today, it returns home to its final destination in Washington, DC where it will take its rightful place flying high in perpetuity above the National World War I Memorial.

Q: Will the memorial be open to the public?

A: Yes. Following the First Colors Ceremony on April 16 the public will be able to visit the memorial beginning this spring.

Q: Will I be able to view the First Colors Ceremony again?

A: Yes, the replay of the stream can be viewed after April 16, 2021 at www.ww1cc.org/firstcolors

Q: What is the World War I Centennial Commission ?

A: Congress established the World War I Centennial Commission (WWICC) in 2013 to serve as the lead organizer for the nation's commemoration of World War I. It has coordinated the activities of thousands of individuals and institutions in its mission to tell the story of 'The War that Changed the World' while educating Americans about our nation's engagement in the war. The World War I Centennial Commission's charter to Honor, Educate, and Commemorate the US Centennial of World War I is essentially complete. The centennial of the signing of the Versailles Peace Treaty was the final official event of the commemoration. In accordance with the law that created it, the World War I Centennial Commission will stand down in 2024 as it concludes its role in building the National World War I Memorial with the installation of the final bronze sculpture.

To support the World War I community of interest, continue the national conversation and maintain the new National World War I Memorial, The Doughboy Foundation will continue the mission to keep faith with America's World War I veterans. (www.doughboy.org)

Q: What is the Doughboy Foundation?

A: The Doughboy Foundation is a 501(c)(3) non-profit organization which supports and encourages all Americans to keep faith with the American Doughboy. Its mission is to honor 4.7 million Americans who served in the Armed Forces during the conflict, ensuring that their achievements in ending a world war will never be forgotten.



THE UNITED STATES
WORLD WAR ONE
CENTENNIAL COMMISSION



THE
DOUGHBOY
FOUNDATION

